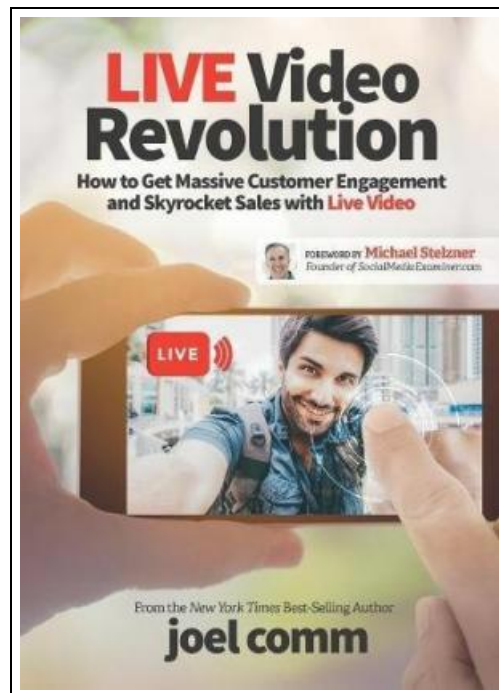


Live Video Revolution: How to Get Massive Customer Engagement and Skyrocket Sales with Live Video (Paperback)



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Reviews




It is a single of my personal favorite ebook. It really is filled with wisdom and knowledge I discovered this book from my dad and i recommended this book to discover.
(Kyla Goodwin)

LIVE VIDEO REVOLUTION: HOW TO GET MASSIVE CUSTOMER ENGAGEMENT AND SKYROCKET SALES WITH LIVE VIDEO (PAPERBACK)



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Morgan James Publishing, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.With one in five Facebook videos posted being live videos, it s essential that businesses and brands understand how to use this technology and create content for live broadcasts. Just as social media is a relatively new phenomenon which many business owners are still learning how to use, live video is rapidly becoming a great way to increase customer engagement and sales. The Live Video Revolution covers a brief history of live video technology, how that technology can be used for personal branding and business, features of live videos, and includes a variety of case studies to provoke thought and encourage businesses and brands to utilize this technology.

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