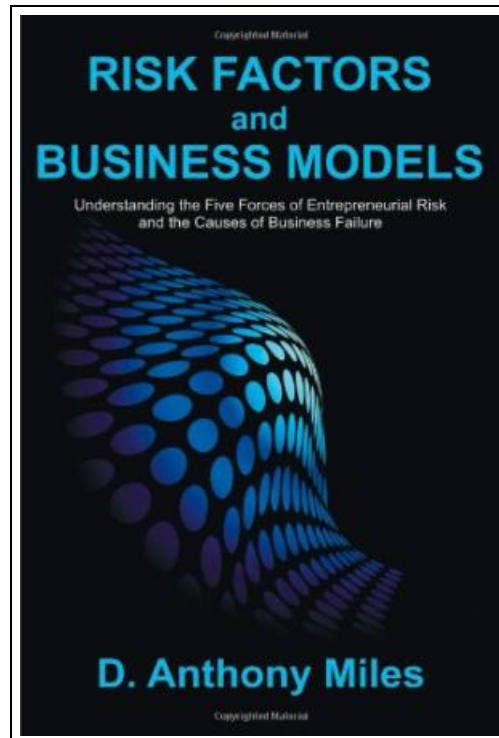


Risk Factors and Business Models: Understanding the Five Forces of Entrepreneurial Risk and the Causes of Business Failure



Filesize: 4.02 MB

Reviews

*The best publication i actually study. I actually have study and so i am confident that i am going to likely to study once more yet again later on. You will not sense monotony at at any moment of your respective time (that's what catalogs are for relating to if you ask me).
(Ernest Berghaum)*

RISK FACTORS AND BUSINESS MODELS: UNDERSTANDING THE FIVE FORCES OF ENTREPRENEURIAL RISK AND THE CAUSES OF BUSINESS FAILURE

DOWNLOAD



To download **Risk Factors and Business Models: Understanding the Five Forces of Entrepreneurial Risk and the Causes of Business Failure** eBook, remember to click the hyperlink below and download the file or have access to other information which might be related to RISK FACTORS AND BUSINESS MODELS: UNDERSTANDING THE FIVE FORCES OF ENTREPRENEURIAL RISK AND THE CAUSES OF BUSINESS FAILURE ebook.

DISSERTATION.COM, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.One of the primary concerns in a small business is the problem of risk. Many who begin the start-up process terminate it in less than one year. Of those that survive, many are unable to achieve sustained growth and profits. Small-to-medium business enterprises (SME) have a 50 to 90 chance of failure within the first five years. While there are measures of personal risk behavior of entrepreneurs, the literature contains no measure of risk orientation for the enterprise. The purpose of this study was to develop and validate a researcher-designed instrument to measure the critical forces of business risk. The 37-item Entrepreneurial Risk Assessment Scale (ERAS) was developed from key theoretical concepts grounded in economics, marketing, management, finance, and entrepreneurship literature. It was developed and finalized through a process of reviewing literature, subject matter expert panels review, and a pilot test. The a priori assumption of the ERAS constructs were (a) personal characteristics, (b) intangible operations, (c) enterprise operations, (d) market climate, and (e) business environment. This study utilized a quantitative methodology to establish construct, content, and criterion validity using Bryant's (2000) framework found in *Reading and Understanding More Multivariate Statistics* edited by Grimm and Yarnold (2000). A sample (N = 276) was taken from an urban/suburban area in South Texas. A principal axis factoring (PAF) analysis was used to establish construct validity; a principle component analysis (PCA) was used to establish content validity; and a logistic regression was used to establish criterion validity. Reliability was assessed within the efforts to establish content validity. What emerged from both the factor analyses were five new factors of entrepreneurial risk that were different from the a priori assumptions and...



[Read Risk Factors and Business Models: Understanding the Five Forces of Entrepreneurial Risk and the Causes of Business Failure Online](#)



[Download PDF Risk Factors and Business Models: Understanding the Five Forces of Entrepreneurial Risk and the Causes of Business Failure](#)



[Download ePUB Risk Factors and Business Models: Understanding the Five Forces of Entrepreneurial Risk and the Causes of Business Failure](#)

Relevant PDFs



[PDF] Slavonic Rhapsody in A-Flat Major, B.86.3: Study Score

Access the link below to read "Slavonic Rhapsody in A-Flat Major, B.86.3: Study Score" document.

[Read ePub »](#)



[PDF] Weebies Family Halloween Night English Language: English Language British Full Colour

Access the link below to read "Weebies Family Halloween Night English Language: English Language British Full Colour" document.

[Read ePub »](#)



[PDF] NIV Soul Survivor New Testament in One Year

Access the link below to read "NIV Soul Survivor New Testament in One Year" document.

[Read ePub »](#)



[PDF] Genuine the book spiritual growth of children picture books: let the children learn to say no the A Boffu (AboffM)(Chinese Edition)

Access the link below to read "Genuine the book spiritual growth of children picture books: let the children learn to say no the A Boffu (AboffM)(Chinese Edition)" document.

[Read ePub »](#)



[PDF] Some of My Best Friends Are Books : Guiding Gifted Readers from Preschool to High School

Access the link below to read "Some of My Best Friends Are Books : Guiding Gifted Readers from Preschool to High School" document.

[Read ePub »](#)



[PDF] Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values

Access the link below to read "Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values" document.

[Read ePub »](#)



[PDF] My Life as an Experiment: One Man s Humble Quest to Improve Himself by Living as a Woman, Becoming George Washington, Telling No Lies, and Other Radical Tests

Access the link listed below to read "My Life as an Experiment: One Man s Humble Quest to Improve Himself by Living as a Woman, Becoming George Washington, Telling No Lies, and Other Radical Tests" document.

[Read ePub »](#)



[PDF] The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback

Access the link listed below to read "The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback" document.

[Read ePub »](#)



[PDF] Leave It to Me (Ballantine Reader's Circle)

Access the link listed below to read "Leave It to Me (Ballantine Reader's Circle)" document.

[Read ePub »](#)



[PDF] You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Access the link listed below to read "You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most" document.

[Read ePub »](#)



[PDF] The Preschool Church Church School Lesson for Three to Five Year Olds by Eve Parker 1996 Paperback

Access the link listed below to read "The Preschool Church Church School Lesson for Three to Five Year Olds by Eve Parker 1996 Paperback" document.

[Read ePub »](#)



[PDF] Studyguide for Introduction to Early Childhood Education: Preschool Through Primary Grades by Jo Ann Brewer ISBN: 9780205491452

Access the link listed below to read "Studyguide for Introduction to Early Childhood Education: Preschool Through Primary Grades by Jo Ann Brewer ISBN: 9780205491452" document.

[Read ePub »](#)